

# Loyalty Rewards Program

**WHAT:** This program will offer 5% back of the total amount spent on services the prior calendar year (Jan 1 - Dec 31) when you book future boarding services!

**WHO:** Loyal Playgroup (with us 6 months or more) and Boarding Only Clients (with us 1 year or more)

**WHEN:** Total Reimbursement Calculated Off Prior Year Of Services (As Long As You Have Been With Us Between 6 months - 1 Year As Noted Above)

**WHY:** The foundation of what I do here is based on the same dogs returning for a cohesive pack experience. And, we love our devoted clients, and want to give back! My main service is boarding. For those of you that travel frequently, it will give some free days to use throughout the following year. And, for those that don't, it will allow you to try out an overnight experience without obligation!

**HOW:** In order to get your 5% discount, just text me to ask for it! It will need to be applied to a boarding booking, as it is not a cash back offer. And, you will need to meet the above criteria for loyalty.

NOTE: Playgroup is not an option for reimbursement - boarding bookings only

**WHERE:** Do you look for your total?

I will be calculating it on VENMOS with a PAYMENT date stamp between Jan 1 and Dec 31 of the prior year NOT a BOOKING date stamp of these dates.

I will not be carrying over totals from further back than the previous year.

So, if you are still on check or Zelle, you will need to move onto VENMO, in order to be part of this program.

## LONG TERM BOARDING REWARD

In addition to this discount program, long-term/frequent flyer boarding clients with dogs staying FOUR WEEKS OR LONGER between Jan 1 and Dec 31 of any given year, will receive a GC for pet products from April, Owner of Dog and Cat Essex Vermont. Amount to be determined, based on a percentage of the total weeks booked.

Check out the store and browse the complete selection of toys, beds, food, supplements, and more! They also have a second store in Stowe! A very exciting place for pet owners.

4 Carmichael Street Suite 9 Essex Jct Vermont  
[www.thedogandcat.com](http://www.thedogandcat.com)